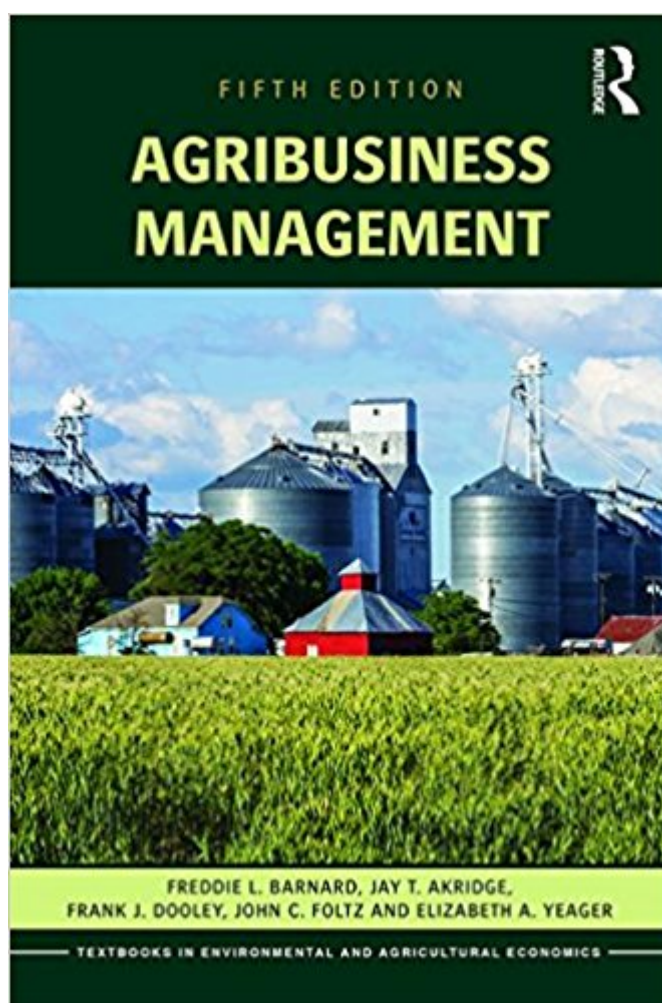


The book was found

Agribusiness Management (Routledge Textbooks In Environmental And Agricultural Economics)



Synopsis

Today's food and agribusiness managers operate in a rapidly changing, highly volatile, international, high technology, consumer-focused world. Agribusiness Management helps prepare students and managers for a successful career in this new world of food and fiber production and marketing. This text uses four specific approaches to help readers develop and enhance their capabilities as agribusiness managers. First, it offers a contemporary focus that reflects the issues that agribusiness managers face today and are likely to face tomorrow. Second, the book presents conceptual material in a pragmatic way with illustrations and examples that will help the reader understand how a specific concept works in practice. Third, the book has a decision-making emphasis, providing contemporary tools that readers will find useful when making decisions in the contemporary business environment. Finally, Agribusiness Management offers a pertinent set of discussion questions and case studies that will allow the reader to apply the material covered in real-world situations. This fifth edition of Agribusiness Management has been updated throughout and continues to provide students and adult learners with an essential understanding of what it takes to be a successful agribusiness manager in today's rapidly evolving, highly unpredictable marketplace.

Book Information

Series: Routledge Textbooks in Environmental and Agricultural Economics

Paperback: 484 pages

Publisher: Routledge; 5 edition (March 17, 2016)

Language: English

ISBN-10: 1138891932

ISBN-13: 978-1138891937

Product Dimensions: 6.8 x 1 x 9.6 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #73,027 in Books (See Top 100 in Books) #45 in Books > Business & Money > Industries > Agriculture #63 in Books > Textbooks > Business & Finance > Business Development #68 in Books > Textbooks > Science & Mathematics > Agriculture

Customer Reviews

^This textbook has stood the test of time and is still the gold standard for an introductory textbook on agribusiness management. The book remains practical, hands-on, and easy-to-read. Teachers

in a two or four-year program will find this book useful.™ • Dr Michael Boland, University of Minnesota E. Fred Koller endowed professorship in agribusiness management and information technology, USA.

Freddie L. Barnard is Professor in the Department of Agricultural Economics at Purdue University, USA. Jay T. Akridge is the Glenn W. Sample Dean of Agriculture at Purdue University, USA. Frank J. Dooley is Vice Provost for Teaching and Learning and Professor in the Department of Agricultural Economics at Purdue University, USA. John C. Foltz is Dean for the College of Agricultural and Life Sciences at the University of Idaho, USA.

[Download to continue reading...](#)

Agribusiness Management (Routledge Textbooks in Environmental and Agricultural Economics)
Economics of Agricultural Development: World Food Systems and Resource Use (Routledge Textbooks in Environmental and Agricultural Economics) Agricultural and Agribusiness Law: An introduction for non-lawyers Genetically Modified Crops and Agricultural Development (Palgrave Studies in Agricultural Economics and Food Policy) Environmental Economics and Management: Theory, Policy, and Applications (Upper Level Economics Titles) Fundamentals of Agricultural Development: Chapter 1 of Agricultural Options for Small-Scale Farmers Number Theory Through Inquiry (Maa Textbooks) (Mathematical Association of America Textbooks) Music in the Marketplace: A social economics approach (Routledge Advances in Social Economics) Big Farms Make Big Flu: Dispatches on Influenza, Agribusiness, and the Nature of Science Routledge Handbook of Sport Management (Routledge International Handbooks) From the Family Farm to Agribusiness: The Irrigation Crusade in California, 1850-1931 Environmental and Natural Resource Economics (The Pearson Series in Economics) The Agricultural Groundwater Revolution: Comprehensive Assessment of Water Management in Agriculture (Comprehensive Assessment of Water Management in Agriculture Series) (v. 3) More Heat than Light: Economics as Social Physics, Physics as Nature's Economics (Historical Perspectives on Modern Economics) Agricultural Medicine: Rural Occupational and Environmental Health, Safety, and Prevention Using the Agricultural, Environmental, and Food Literature (Books in Library and Information Science) Agricultural Medicine: Occupational and Environmental Health for the Health Professions Statistical Methods for Environmental and Agricultural Sciences The Economics of Crop Insurance and Disaster Aid (AEI Studies in Agricultural Policy) Irrigated Eden: The Making of an Agricultural Landscape in the American West (Weyerhaeuser Environmental Books)

Contact Us

DMCA

Privacy

FAQ & Help